

# Ten Things To Do To Make Money Today

## ACTION LIST

- Sell. Phone or email or message or talk to someone directly and make an offer of some kind.
- Check that your offer is clear and the path to buying is EASY for your customer. Advertise something right now.
- Chase all overdue client invoices.
- Identify your down-sell option and offer it to previous lost clients.
- Network offline. Do something today to build or strengthen a relationship with a possible customer.
- Review your online presence. Is it authentic? Is it attracting the right people?
- Commit to 3 sales actions in the next hour. Turn off your notifications, shutdown your emails and knuckle down to get them done. Follow ups, Social Media content, email your database, advertising – all with a call to action.
- Send an offer to customers who have bought from you before.
- Ask for the sale from people who are undecided, whether they have an item in your shopping cart or you've had 1 on 1 interaction with them.
- Set up an automated follow up email sequence to take the hard work out of following up.



**Catapult Your Business**  
Inspired Women Taking Imperfect Action